

Beckley Events

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www.beckley.org



Attention: Potential Sponsors, Vendors, Restaurants, & Organizations

You are important to the success of our events. Below is a list of 2020 events with vendor & sponsor opportunities. If you are interested in participating, please complete the attached form and return it to us as soon as possible.

2020 Events:

April 4 – **Coffee and Tea Celebration**, 11 am – 2 pm, Neville Street (separate registration form)

May 9 – **Sweet Treats** dessert event, music by Raleigh County Schools Day of Arts, plus the SWV Preparedness Fair (Rhododendron Festival kick-off); 11:00 am – 2:30 pm – Beckley Intermodal Gateway Plaza; Vendors donate at least 100 dessert samples, but may sell larger portions &/or other items; separate registration form (benefits the United Way)

May 22 – August 28 – **Fridays in the Park** – lunch concerts at Word Park on Neville Street – 11:30 am - 1:00 pm – limited vendor space (past vendors have first preference);

May - **Rhododendron Festival** – various activities includes May *RhodoBoogie* Car Show

June 26 – **Great American Race & Car Show** – 5 – 8 pm

July – September – **Uptown Tailgate Farmers Market / Pop-up Shops** – Tentative hours: Mon & Wed 3 – 5:30 at BIG and First Fridays 4-7 pm at Word Park; no set-up charge; Produce vendors, contact WVU Ext. 304-255-9321; Pop-up shop vendors, contact Beckley Events

July 25 – **Cruise-in Car & Bike Show** – Word Park, Neville Street area – 5 – 8 pm

August 29 – **Appalachian Festival Block Party** – 5:30–8:30 pm – block party along streets, music & vendors

September 12 – **Kids Classic Festival** – Uptown Kids Street Fair – 10 am–2 pm, Main Street

October 3 – **Chili Night**, 5:00-8:30 pm (separate registration)

Other Events:

October 31 – Tailgate Halloween, 11 am – 1 pm, contact the Youth Museum at 304-252-3730 to participate with treats

November 11 – Veterans Parade, 11 am

November 28 – Small Business Saturday activities and Christmas Tree Lighting

December 5 – Christmas Parade, 11 am

City of Beckley Events

Sponsorship / Membership / Vendor Opportunities

Market your business in a fun atmosphere & support community events!



Sponsorship:

(check preferred level / event)

Sponsorship benefits may include listings on flyers, print ads, publicity, mention on radio / television / social media, t-shirt, banner, booth space during events and other perks dependent on level of support. (Media trades - Media Company provides advertising for the event in the value selected.)

___ \$1000 = Gold Level - Benefactor - *includes two of our Major Event Sponsorships.*

List events: _____

___ \$500 = Silver Level - Major Event Sponsor - check event: ___ Rhododendron Festival

___ Appalachian Block Party ___ Kids Classic Festival ___ Chili Night

___ \$200 = Bronze level -

___ Car & Bike Show co-sponsor – *list show date:* _____
___ Appalachian Festival Block Party co-sponsor

___ \$150 = Friday in the Park (one of 16); Specify preferred date: _____

___ \$150 = Kids Classic Games Arcade Sponsor level - contact United Bank



Vendors:

Vendor Membership Package: *includes all Fridays in the Park, plus Car Shows, Appalachian Block Party & Kids Classic Festival:*

___ Business \$120 ___ Non-profit / Individual
\$100 ___ Uptown business

Per event vendor fee: ___ Business \$20 ___ Non-profit / Individual \$10 ___ Uptown
business

Specify event(s): ___ May RhodoBoogie Car Show ___ June Motorcycle & Car Show
___ July Cruise-in Car Show ___ August Appalachian Block Party ___ Sept. Kids Classic Festival

Fridays in the Park and First Fridays: ___ \$10 per week or \$70 for all in series ___ Uptown business

Note: Limited number of spaces; past vendors & uptown businesses get first preference

Type of Vendor:

___ Food (food vendors must have health card / permit); specify food:

___ Other - specify products:

Name of Sponsor / Vendor _____

Address, City, State, Zip _____

Contact Person _____ Phone _____

Fax _____ Email _____

WV Tax ID or FEIN # _____

Total fees \$ _____ Enclosed ___ Please invoice me ___ Payment plan

Please make checks payable to **“City of Beckley.”** Fax form to 304-256-1816; Mail to P O Box 5015, Beckley, WV 25801; Call 304-256-1776 or email jmoorefield@beckley.org

All event food vendors need to check-in & obtain a permit with the Beckley-Raleigh County Health Department prior to events – Located in the Elinor Hurt Health Center at 1602 Harper Road, Beckley, WV 25801;
Phone 304-252-8532

**Beckley-Raleigh County Health Department
Temporary Food Vendor Check-list**

All food vendors must have these items prior to inspection at the event:

1 – Application submitted with permit fee paid. Fees may be paid to the Beckley-Raleigh County Health Department: In person, by mail, by phone or on-line – www.beckleyraleighhealthdept.org – go to “Pay My Bill”

2 – Food stem thermometer 0 degrees – 220 degrees F.

3 – Hand wash station – must be convenient and accessible. As a minimum, the following should be provided: warm water, soap, individual paper towels, and bucket to collect dirty water. For example, an air pump thermos or jug of warm water with a turn spot may be used to dispense warm water.

4 – Sanitize water or wipes.

5 – Hair restraints (ball cap, visor, net).

6 – Individual single use gloves.

7 – A current Food Worker Training card must be held by at least one person on-site. This person MUST be on-site AT ALL TIMES during the event.

Hot food must be cooked and or re-heated to 165 degrees F and held at 135 degrees F.

Cold food must be held at 40 degrees F or below.