



You are invited to participate in the
**Appalachian Festival's
Downtown Street Fair
Saturday, August 28th, 2021**

*Great Promotion for Restaurants and Food Vendors - Bring your best cuisine for sampling/selling and the opportunity to be recognized as the area's best!
Good publicity and fund-raiser for organizations & churches!
Pop-up Shops and Vendors are welcome to set-up booths!*

Be a part of the 2021 Appalachian Festival and promote your restaurant, food truck, organization or pop-up shop during **Beckley Events' Downtown Street Fair**. As one of several events planned for the multi-day festival, the block party will take place on Saturday, August 28th from 5:00 – 8:30 p.m. in Downtown Beckley. The festive block party will celebrate Appalachia with food and other vendors, music and family activities. Entertainment includes – *The New River Jazz Band, and Matt Mullins & The Bringdowns*.

Local restaurants and organizations are invited to participate by setting up a booth and selling samples of cuisine. In the past, this event was intended to provide attendees an opportunity to sample several dishes. The event is a great way to reach hundreds, promote your establishment, and if you are judged as the best in any of the competition categories, you will receive an award certificate. Pop-up shops can also sell products during the event.

Interested participants should complete the attached registration form and mail to Beckley Events, P O Box 5015, Beckley, WV 25801, fax to 304-256-1816, email to jmoorefield@beckley.org or call 304-256-1776 by **August 10th** so we can include you in festival publicity and provide list of participants to the Health Department.

Beckley Events & the Appalachian Festival's 2021 Street Fair Registration Form

Restaurant/Business/Organization Name _____

Address _____

Contact Person _____ Phone _____ Fax _____

Email address _____

* Please bring your own table, chairs & covering. You are encouraged to decorate your booth and be festive - awards for best booth! **Set-up time: between 3:30 & 4:30 p.m.** A map with vendor locations will be sent to you.

* Please list the power source you plan to use if warming food:

Note: electrical outlets are limited – plug-in only one or two items per light pole outlet

___ Gas Grill; ___ Chafing Dish; ___ Electric Outlet; ___ Generator

* Six samples for judging will be collected beginning at **5:00 p.m.** Please enter only one dish in each competition category. However, you may bring other dishes to sell. Please check and list which dishes you plan to enter:

___ Entrée -

___ Sandwich -

___ Fair food item -

___ Dessert –

___ Other dishes you plan to serve but not put in the competition –

___ Non-food vendor – specify products –

Other award categories: Most Attractive Booth, Most Exciting Booth, Peoples' Choice

* Please follow Health Department rules relative to food temperatures and bring hair restraints, stem thermometers, hand-washing station, gloves, etc.

* Food tables need to be covered by an umbrella or canopy or tent.

* Enclose registration fees: (make check payable to **“City of Beckley”**)

___ \$10 - non-profit organizations / individuals - must obtain a health permit at Elinor Hurt Health Center on Harper Road (304-252-8531) if serving food; at least one member of your booth must have a health card.

___ No charge for Beckley Events Members or Downtown businesses

___ \$20 - Commercial participant

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