



Join Beckley's Sweet Treats Saturday in May!

You are invited to be a part of our annual Sweet Treats dessert event hosted by Beckley Events. Part of the Rhododendron Festival, Sweet Treats also features music, and an Emergency Preparedness Fair, and can extend into the Bill Withers Memorial Festival during the afternoon. Please consider using this opportunity to promote your business or organization and help raise funds for the United Way and Bill Withers statue bronzing (proceeds split between the two).

Dessert participants should provide 100 to 150 samples. Attendees will purchase tickets for samples, and the dessert participants collect their tickets in exchange for samples. *Participants may be reimbursed 25 cents per ticket collected or they can opt to donate theirs to the causes.* Participants may also sell larger dessert portions, other food or items, and/or take orders at their booth. Take advantage of this great opportunity to promote your dessert, and/or your business or charity (such as Relay for Life team, school, ball teams or specific United Way organization), plus support the United Way and Bill Withers during this fun community event!

Date/time: Saturday, May 14, 11:00 am – 1:00 p.m. or while supplies last; Set-up (10:00 – 10:55 am). Ticket sales will begin around 10:45 am, so try to be ready to start serving your samples by 11:00 am. The Bill Withers Memorial concerts will continue throughout the afternoon, so you may stay past 1 pm if you want to continue selling items.

Location: Beckley Intermodal Gateway Plaza (top level weather permitting; lower transit level if rain forecasted)

Desserts may include samples of chocolates, cookies, pies, cakes, fudge, brownies, cobbler, glazed nuts, caramel apples, truffles, cinnamon rolls, bread pudding, chocolate fountain, sugar-free & healthy choices (i.e. fruit, trail mix) are encouraged...

Drinks – such as coffee, tea, snow cones, or punch (may accept sample tickets or sell).

Tickets: \$5 for a strip of five sample tickets for desserts & drinks, plus a Peoples Choice ballot/coin. (Proceeds will benefit the United Way & Bill Withers statue).

Please follow all requirements of the Health Department. Non-restaurant participants need to contact the Health Department (304-252-8531) to find out if a temporary food handling card is needed for what you plan to serve.

Space is limited, so if you are interested in participating, please complete the attached registration form as soon as possible.



Sweet Treats Dessert Festival Registration Form

Yes, we would like to participate in the Sweet Treats Dessert Festival on May 14, 2022. We agree to provide 100 to 150 samples to the event. (When planning your sample size, note that attendees purchase five samples for \$5)

We prefer to rent a vendor space to sell food, and not provide samples = \$40 fee

We will stay after Sweet Treats hours (11-1) and vend into the afternoon during the Bill Withers Festival (1-7pm) or specify the time you plan to have a booth: -

Name of business or organization _____

Address _____

Contact person _____

Phone _____ Fax _____

Email _____

List type(s) of dessert or drink samples you plan to offer: _____

List items that you would like to sell: _____

List any activities that you may like to offer at your booth: _____

Booth: Please bring your own table & chairs & possibly a tent covering for shade.

Supplies (check if you need us to provide): sample cups (4 ounce);
 spoons, forks or sporks; napkins

Do you need electricity? yes no

Reimbursement: Please refund 25 cents per sample ticket collected to our businesses/organization (need to set up an account with the city – vendor form & W-9); or

We are willing to donate our 100 to 150 samples, so reimbursement is not necessary - give our share of proceeds to the causes: United Way & Bill Withers Statue

To reserve your space, please return this form to Beckley Events, P O Box 5015, Beckley, WV 25801 or fax to 304-256-1816 by April 15. For more details, call Jill at 304-256-1776 or email jmoorefield@beckley.org.

